**Position: Creative Developer**

Department: Marketing, Creative & Events

Team: Creative Services

Position Summary

As part of the Creative Services team, the Creative Developer will assist in the creation of digital resources for the organization, which includes web design, web-development, website-oriented media integration, animation, graphic design and researching new web technologies. The Creative Developer will be responsible for the conceptualization, design and production of animation, graphics, multimedia and web development.

Responsibilities

* Design and develop multimedia-based layouts, graphics, animation and video for Creative Services.
* Designing and executing projects by translating designs into code.
* Perform technical duties in the production of web-based projects, such as AIPAC’s event websites and AIPACPolicyConference.org.
* Troubleshoots, tests and analyzes technical problems and determine solutions for MCE-owned web properties.
* Assists in bringing the department’s and organization’s best practices up to date for web and email.
* Researches team initiatives as well as departmental and regional requests for web-related projects.
* Designs and codes email- and web-related projects and provides technical consultation to staff.
* Works collaboratively with the Marketing team, designers, project managers and editors to develop creative multimedia materials.
* Works collaboratively with the video team to animate integrated motion graphics templates.
* Responsible for the design and execution of all Policy Conference digital signage.
* Stay current on relevant technology and conducts necessary research and development testing to assess emerging technology options

Qualifications

* Advanced knowledge of graphic design, animation, and web design.
* Knowledge of UX/UI best practices
* Experience in web development
  + HTML, CSS, JavaScript, JQuery, .ASP
* Expertise in designing for multi-channel placements (print, web, email, etc.)
* Eye for typography, composition, layout, color, high-quality production with pixel-level attention to detail.
* Proficient in Adobe Creative Suite.
* Proficient in After Effects JavaScript Expressions
* Experienced in After Effects Mogrts (Motion Graphics Templates)
* Strong interpersonal and professional skills.
* Enthusiasm, drive and ability to work effectively within a team.
* Effective communication skills, especially around development concepts.
* Experience content management platforms, preferably Sitecore.
* Ability to iterate and sketch out ideas quickly.
* Advanced animation skills.